



**gt marketing**

Responsive, Knowledgeable, Accountable

Direct Mail Specialists

## American Dental Association Nationwide Dentists

ADA Primary Specialty	Count
Dental Public Health	973
Endodontics	4,703
General Practice	153,889
Oral and Maxillofacial Surgery	97
Oral Pathology	437
Oral Surgeon	6,618
Orthodontics	9,600
Pediatric Dentistry	5,240
Periodontics	5,240
Prosthodontics	3,381
<b>Total</b>	<b>190,493</b>

ADA Practice Type	Count
Armed Forces(Army/Navy/Air Force/Marines)	3,021
Full Time Faculty	3,982
Graduate Student/Resident	4,886
Hospital Staff Dentist	507
No Longer In Practice(Including Retired)	2
Not in Practice-Seeking Employment	789
Other Federal Services(VA/Public Health)	1,615
Other Health Organization Staff	1,039
Other Non-Dental Student	12
Other Occupation	1,361
Part Time Faculty/Part Time Practice	4,015
Private Practice < 30 hours	25,508
Private Practice > 30 hours	142,817
State or Local Government	939
<b>Total</b>	<b>190,493</b>

ADA Gender	Count
Female	45,218
Male	141,366
Unknown	3,909
<b>Total</b>	<b>190,493</b>

ADA Mailing State	Count
Alabama	2,111
Alaska	524
Arizona	3,566
Arkansas	1,168
California	29,988
Colorado	3,491
Connecticut	2,758
Delaware	413
Florida	9,947
Georgia	4,543
Hawaii	1,065
Idaho	914
Illinois	8,503
Indiana	3,155
Iowa	1,666
Kansas	1,452
Kentucky	2,568
Louisiana	2,208
Maine	650
Maryland	4,385
Massachusetts	5,643
Michigan	6,115
Minnesota	3,278
Mississippi	1,254
Missouri	2,891
Montana	596
Nebraska	1,231
Nevada	1,441
New Hampshire	832
New Jersey	7,381
New Mexico	947
New York	15,403
North Carolina	4,571
North Dakota	364
Ohio	6,163
Oklahoma	1,909
Oregon	1,714
Pennsylvania	8,145
Rhode Island	583
South Carolina	2,245
South Dakota	403
Tennessee	3,270
Texas	12,082
Utah	1,800
Vermont	357
Virginia	4,926
Washington	4,799
Washington DC	651
West Virginia	923
Wisconsin	3,236
Wyoming	265
<b>Total</b>	<b>190,493</b>

Call us at (800) 435-7492 for current counts based on the specifics of your target audience.